

JOSHRIC AUREA

+ *Graphic Design and Illustration* +

EDUCATION

University of California, San Diego

B.A. Interdisciplinary Computing and the Arts (ICAM) Sep 2013 – Jun 2017
Minor in Computer Science

WORK EXPERIENCE

Associated Students Graphic Studio – University of California, San Diego

Senior Graphic Designer • Full time, Temp Mar 2019 – Oct 2019
Senior Graphic Designer • Full time, Temp Oct 2017 – Apr 2018
Graphic Designer • Part time Oct 2013 – Sep 2017

Designed branding and logos; print layout; and graphics for posters, banners, flyers, apparel, promotional material, and websites. Prepared and packaged graphic files for print production. Prepared automated PDFs. Spearheaded small teams as project lead.

BD (Becton Dickinson) – BD HQ, San Diego

Graphic Designer • Full time, Contract July 2018 – Mar 2019

Delivered multi-page brochures, pamphlets with unique folds, product packaging, and campaign pitch decks by using and improving on brand guidelines and templates. Drew high-resolution illustrations. Prepared and packaged graphic files for print production. Created templates and reviewed designs for company websites.

Safe Souvenirs Start-Up – San Diego, CA

Co-Founder, Chief Design officer (CDO) Oct 2016 – Present

Designed branding and logo for funded, non-profit start-up. Concepted website pre-production.

Triton Outfitters – University of California, San Diego

Photographer • Part time Oct 2013 – Sep 2017

Photographed lifestyle, promotional, and e-commerce images for use on social media and store website. Set-up and manned photo booth for event activation booths.

SKILLS AND PROGRAMS

Design and Illustration:

Adobe Creative Cloud – Photoshop, Illustrator, InDesign, Adobe XD, Adobe Dimension, Lightroom, Premiere, After Effects; Procreate

Web Development Languages and Software:

HTML5, CSS3, Javascript, JQuery, Handlebars
Git, Github, Google Firebase

AWARDS AND ACHIEVEMENTS

San Diego Zoo Hackathon 2nd Place Oct 2016
Safe Souvenirs Start-Up Funding Feb 2017
Light Grey Art Lab Iceland Artist Residency Aug 2019