

JOSHRIC AUREA

† Graphic Design and Illustration †

EDUCATION

University of California, San Diego

B.A. Interdisciplinary Computing and the Arts (ICAM) Sep 2013 – Jun 2017
Minor in Computer Science

WORK EXPERIENCE

Associated Students Graphic Studio – University of California, San Diego

Senior Graphic Designer • Full time, Temp Mar 2019 – Oct 2019
Senior Graphic Designer • Full time, Temp Oct 2017 – Apr 2018
Graphic Designer • Part time Oct 2013 – Sep 2017

Designed branding and logos; print layout and graphics for posters, banners, and flyers; and apparel and promotional material. Prepared and packaged graphics files for print. Spoke with clients in-person and over phone. Occasionally designed and gave feedback for web designs. Worked in small teams as project lead.

BD (Becton Dickinson) – BD Headquarters, Torrey Pines, San Diego

Graphic Designer • Full time, Contract July 2018 – Mar 2019
Delivered multi-page brochures, pamphlets with unique folds, product packaging, and campaign pitch decks by using and improving on brand guidelines and templates. Drew high-resolution illustrations. Created templates and reviewed designs for company websites.

Safe Souvenirs – San Diego, CA

Co-Founder, Chief Design officer (CDO) Oct 2016 – Present
Designed branding and logo for funded, non-profit start-up. Concepted website pre-production.

Triton Outfitters – University of California, San Diego

Photographer • Part time Oct 2013 – Sep 2017
Photographed lifestyle, promotional, and e-commerce images for use on social media and store website. Set-up and manned photo booth for event activation booths.

EXPERTISE

Adobe Photoshop

★★★★☆

Adobe InDesign

★★★★☆

Adobe Lightroom

★★★★☆

Adobe Premiere

★★☆☆☆

HTML5 + CSS3

★★★★☆

Adobe Illustrator

★★★★★

Adobe XD

★★★★☆

Adobe Dimension

★★☆☆☆

Procreate

★★★★★

Javascript + JQuery

★★★★☆

ACHIEVEMENTS

Certificate of recognition May 2016

Awarded to the A.S. Graphic Studio by the Center for Student Involvement, UC San Diego

Zoo Hackathon 2nd Place Oct 2016

Safe Souvenirs

Start-Up Funding Feb 2017

Light Grey Art Lab

Iceland Artist Residency Aug 2019